

| Arizona County Lodging Indicators | | | | | | | | | | | | | | | |
|-----------------------------------|----------------|-------------|----------|-------------|-------------|----------|-------------|-------------|----------|-------------|-------------|----------|-------------|-------------|----------|
| County | Occupancy Rate | | | ADR | | | RevPAR | | | Room Demand | | | Room Supply | | |
| | August 2007 | August 2008 | % Change | August 2007 | August 2008 | % Change | August 2007 | August 2008 | % Change | August 2007 | August 2008 | % Change | August 2007 | August 2008 | % Change |
| Apache | 66.5% | 69.1% | 4.0% | \$78.00 | \$87.68 | 12.4% | \$51.85 | \$60.63 | 16.9% | 20,443 | 21,264 | 4.0% | 30,752 | 30,752 | 0.0% |
| Cochise | 76.1% | 59.5% | -21.8% | \$61.22 | \$68.35 | 11.7% | \$46.56 | \$40.67 | -12.6% | 64,386 | 56,374 | -12.4% | 84,661 | 94,736 | 11.9% |
| Coconino | 82.3% | 85.4% | 3.8% | \$92.85 | \$99.84 | 7.5% | \$76.38 | \$85.24 | 11.6% | 267,860 | 283,174 | 5.7% | 325,593 | 331,700 | 1.9% |
| Gila | 72.0% | 60.4% | -16.1% | \$76.28 | \$74.47 | -2.4% | \$54.90 | \$44.98 | -18.1% | 23,940 | 21,232 | -11.3% | 33,263 | 35,154 | 5.7% |
| Graham | 79.8% | 66.2% | -17.1% | \$73.29 | \$79.55 | 8.5% | \$58.53 | \$52.67 | -10.0% | 9,332 | 9,544 | 2.3% | 11,687 | 14,415 | 23.3% |
| Greenlee | | N/A | | | N/A | | | N/A | | | N/A | | | N/A | |
| La Paz | | N/A | | | N/A | | | N/A | | | N/A | | | N/A | |
| Maricopa | 57.5% | 51.0% | -11.3% | \$83.35 | \$84.24 | 1.1% | \$47.92 | \$42.94 | -10.4% | 907,079 | 838,577 | -7.6% | 1,577,869 | 1,645,294 | 4.3% |
| Mohave | 59.1% | 57.4% | -2.8% | \$70.83 | \$69.79 | -1.5% | \$41.84 | \$40.06 | -4.2% | 77,778 | 75,228 | -3.3% | 131,657 | 131,037 | -0.5% |
| Navajo | 71.2% | 65.3% | -8.3% | \$69.69 | \$75.36 | 8.1% | \$49.62 | \$49.20 | -0.9% | 71,432 | 66,970 | -6.2% | 100,316 | 102,579 | 2.3% |
| Pima | 61.3% | 56.3% | -8.2% | \$77.91 | \$76.00 | -2.5% | \$47.78 | \$42.77 | -10.5% | 282,402 | 269,332 | -4.6% | 460,536 | 478,578 | 3.9% |
| Pinal | 58.3% | 51.3% | -12.0% | \$62.70 | \$62.39 | -0.5% | \$36.58 | \$32.02 | -12.4% | 26,350 | 24,616 | -6.6% | 45,167 | 47,957 | 6.2% |
| Santa Cruz | 76.7% | 58.2% | -24.1% | \$62.99 | \$69.88 | 10.9% | \$48.33 | \$40.68 | -15.8% | 22,810 | 17,306 | -24.1% | 29,729 | 29,729 | 0.0% |
| Yavapai | 65.9% | 66.9% | 1.6% | \$118.56 | \$120.01 | 1.2% | \$78.08 | \$80.27 | 2.8% | 92,342 | 95,715 | 3.7% | 140,213 | 143,096 | 2.1% |
| Yuma | 59.2% | 49.9% | -15.7% | \$72.92 | \$73.80 | 1.2% | \$43.18 | \$36.86 | -14.6% | 50,679 | 50,686 | 0.0% | 85,591 | 101,494 | 18.6% |

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|-----------------------------------|----------------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|-----------|----------|-------------|------------|----------|
| County | Occupancy Rate | | | ADR | | | RevPAR | | | Room Demand | | | Room Supply | | |
| | 2007 YTD | 2008 YTD | % Change | 2007 YTD | 2008 YTD | % Change | 2007 YTD | 2008 YTD | % Change | 2007 YTD | 2008 YTD | % Change | 2007 YTD | 2008 YTD | % Change |
| Apache | 60.7% | 61.6% | 1.5% | \$71.30 | \$78.46 | 10.0% | \$43.28 | \$48.32 | 11.7% | 146,314 | 148,462 | 1.5% | 241,056 | 241,056 | 0.0% |
| Cochise | 77.3% | 69.0% | -10.8% | \$62.73 | \$68.26 | 8.8% | \$48.49 | \$47.09 | -2.9% | 490,534 | 479,785 | -2.2% | 634,582 | 695,512 | 9.6% |
| Coconino | 66.7% | 68.0% | 1.9% | \$84.22 | \$88.64 | 5.2% | \$56.20 | \$60.24 | 7.2% | 1,683,350 | 1,731,213 | 2.8% | 2,522,841 | 2,547,313 | 1.0% |
| Gila | 74.4% | 63.8% | -14.2% | \$70.81 | \$71.84 | 1.5% | \$52.68 | \$45.86 | -13.0% | 194,004 | 175,909 | -9.3% | 260,739 | 275,562 | 5.7% |
| Graham | 81.5% | N/A | | \$71.49 | N/A | | \$58.24 | N/A | | 74,638 | N/A | | 91,611 | N/A | |
| Greenlee | | N/A | | | N/A | | | N/A | | | N/A | | | N/A | |
| La Paz | | N/A | | | N/A | | | N/A | | | N/A | | | N/A | |
| Maricopa | 69.2% | 62.6% | -9.5% | \$124.55 | \$131.22 | 5.4% | \$86.15 | \$82.11 | -4.7% | 8,584,201 | 8,023,209 | -6.5% | 12,410,756 | 12,822,339 | 3.3% |
| Mohave | 59.8% | 59.8% | 0.0% | \$73.05 | \$71.20 | -2.5% | \$43.67 | \$42.59 | -2.5% | 616,963 | 614,689 | -0.4% | 1,032,021 | 1,027,781 | -0.4% |
| Navajo | 64.1% | 63.9% | -0.2% | \$62.81 | \$66.70 | 6.2% | \$40.25 | \$42.64 | 5.9% | 503,857 | 506,958 | 0.6% | 786,348 | 793,064 | 0.9% |
| Pima | 69.5% | 65.3% | -6.1% | \$103.41 | \$104.54 | 1.1% | \$71.90 | \$68.28 | -5.0% | 2,554,204 | 2,455,625 | -3.9% | 3,673,394 | 3,759,612 | 2.3% |
| Pinal | 67.9% | 64.7% | -4.7% | \$77.34 | \$80.57 | 4.2% | \$52.51 | \$52.12 | -0.8% | 240,380 | 236,172 | -1.8% | 354,051 | 365,121 | 3.1% |
| Santa Cruz | 73.8% | 66.2% | -10.3% | \$71.09 | \$73.46 | 3.3% | \$52.49 | \$48.66 | -7.3% | 172,072 | 154,372 | -10.3% | 233,037 | 233,037 | 0.0% |
| Yavapai | 69.0% | 66.2% | -4.2% | \$120.76 | \$123.49 | 2.3% | \$83.38 | \$81.71 | -2.0% | 758,166 | 741,877 | -2.1% | 1,098,020 | 1,121,268 | 2.1% |
| Yuma | 68.7% | 61.2% | -10.8% | \$78.04 | \$78.75 | 0.9% | \$53.58 | \$48.21 | -10.0% | 454,901 | 482,831 | 6.1% | 662,553 | 788,742 | 19.0% |

n/a= not available

* % change compared to last year

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